



GP2811

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

APPLICATION NUMBER: 10/016,988
FILING DATE: Dec. 14, 2001
FIRST NAMED INVENTOR: Matz
GROUP ART UNIT: 2611
EXAMINER NAME: Unknown
ATTORNEY DOCKET NUMBER: BS01371

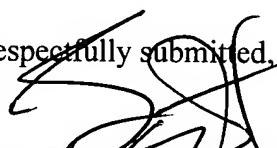
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Director:

The Assignee respectfully requests entry and consideration of the references listed on the enclosed PTO 1449 Forms.

If the Office has any questions, the Office is invited to contact the undersigned at (919) 387-6907 or scott@wzpatents.com.

Respectfully submitted,


Scott P. Zimmerman, Reg. No. 41,390
Attorney for Assignee



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PTO/SB/08A (08-00)

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Substitute for form 1449A/PTO		Complete if Known	
INFORMATION DISCLOSURE STATEMENT BY APPLICANT <i>(use as many sheets as necessary)</i>		Application Number	10/016,988
		Filing Date	Dec. 14, 2001
		First Named Inventor	Matz
		Group Art Unit	2611
		Examiner Name	Unknown
		Attorney Docket Number	BS01371
Sheet	1	of	1

U.S. PATENT DOCUMENTS

OTHER PRIOR ART -- NON PATENT LITERATURE DOCUMENTS

Examiner Initials *	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
		Aggarwal et al ("A Framework for the Optimizing of WWW Advertising"	
		Proceedings fo the International IFIP/GI Working Conference Trends in	
		Distributed Systems for Electronic Commerce, Pages:1-10, Year of Publication:	
		1998).	

Examiner Signature		Date Considered	
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